

The Good... The Bad... and The Gorgeous...

This is our first e-newsletter, which we will send out every few months to update our customers and 'believers' on all things EXTEX-related.

If you're anything like us, you'll want the bad news first, so we will just tell you straight and hope you'll continue reading... it gets better, we promise!



The Bad: New Prices

With effect from 1st May 2008 there will be a new pricing structure for the three EXTEX collections (email info@marinamill.co.uk to request a copy of the new price list). This is the first price increase since the launch of our EXTEX fabrics over five years ago and we've kept the changes to a minimum, so we hope you'll agree that EXTEX remains outstandingly luxurious at fabulous value for money.

Any orders received before the end of April will qualify for the current pricing, so get 'em in quick and pile it high!



The Good: New Website

On to the good news: Marina Mill has launched a brand-new EXTEX website! Designed by the creative team here at The Mill, the new-look site contains all the information you ever wanted to know about our wonderful fabrics and plenty of pictures for you to drool over (don't worry, our EXTEX fabrics are soil & stain repellent, so that drool should brush right off)!!

Please visit www.extex.co.uk to check it out (but don't forget to come back... we've saved the best news for last...)



The Gorgeous: New Fabric

EXTEX Mull and Outline have won awards, friends and admirers, but we won't rest until we know that all your outdoor fabric desires have been satisfied. The development & design boffins here at Marina Mill have worked day and night and are putting the finishing touches to yet another handsome and hardwearing addition to the range of fabrics: EXTEX **Haze**, to be officially launched at the end of Spring 2008.

EXTEX Haze has been designed with chic refinement in mind and our sales team is describing it as a "shimmering range of classic plains". Being the first non-chenille in the EXTEX range, Haze is 100% solution-dyed acrylic and available in 21 fabulous colours which complement our Mull and Outline fabrics. Here's a little taster of what's to come...



Samples and full product specifications will be available shortly, WATCH THIS SPACE!

OK, that's all we need to tell you for now. If you want more information on anything EXTEX-related, please visit www.extex.co.uk, or (if you prefer the direct approach) email info@marinamill.co.uk and we'll do our best to answer your questions.

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The small print:

- If you have enjoyed reading this first newsletter and would like to ensure you receive further mailings from Marina Mill please add info@marinamill.co.uk to your safe list
- If you have been forwarded this email by someone else and would like to be added to our database, please visit www.extex.co.uk/contact/ to register.
- Marina Mill has sent you this email because you have shown interest in our EXTEX fabrics in the past. If you would like to unsubscribe from our e-news mailing, please email info@marinamill.co.uk to let us know (you will be removed from our email database but will continue receiving postal updates unless you tell us otherwise).